

Cheetah Software Systems, Inc.



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For nearly three decades, Cheetah's mission has been to help consumers get what they want, where they want, fast, always on-time, with real-time visibility into the status of the shipment, and flexibility to change their delivery preference anytime. Cheetah LOOP® (Logistics Operations Optimization Platform®) is the world's most advanced SaaS Cloud based platform for dynamic live optimization of logistics networks. We help companies re-engineer customer experience and provide fastest delivery service at the lowest cost by optimizing the entire supply chain. If you want to disrupt your marketplace, Cheetah is the best choice for your strategic partner.

Only Cheetah enables Customers to **Place and Receive** their **Orders and Services Where** they want, **When** they want for the **Least Cost, On Time** with **No Wasted Customer's Time.**



Cheetah Software Systems, Inc.

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Consumer Experience Re-engineered

In a world where everything is on-demand, it has never been more important for your business to deliver.

Today's on-demand economy presents some serious logistical challenges – challenges that an operations manager or even a roomful of dispatchers cannot solve efficiently. Logistics businesses are expected to be flexible enough to constantly react and adjust to real-time information. Whether it is the placement of a new rush order, last minute cancellations, or other unforeseen events, your operations team must deal with these as efficiently as possible, to stay competitive.

Cheetah (LOOP®) provides a seamless operational experience in real-time, with full visibility, predictive ETAs, Arrival/Departure status, Signature captures on (POD), Camera Integration and confirmation of messaging with one predictive system. Shifting from information visibility for only select individuals, to global visibility with predictability to all involved in the delivery chain.

- 1 Dispatcher manages over 100 routes and drivers
- Centralized dispatch
- Reduced Customer service calls and customer wait time
- Adapt routes live to changing conditions
- Improve operations continuously with self-learning algorithms
- Reduce operating cost

Cheetah Software Systems

Cheetah (LOOP®) is the only operations solution that not only plans delivery routes, but also predicts extremely accurate arrival times as it adapts, live and automatically, to changing operational conditions. These changes include traffic, weather, accidents, customer cancellations, new stop-insertion and driver exceptions. The Cheetah optimization engines receive real-time events like GPS while tracking all drivers in its operational network allowing its optimization engines to seamlessly guide the driver through every step of the process. Customers, Store Managers and Corporate have a real time, live view of

the entire network and its delivery performance for all its customers, allowing companies to be operationally proactive rather than reactive.

The Cheetah platform utilizes street network data from multiple sources including TomTom, Google and its own network to calculate the travel time between stops while incorporating historical traffic analytics. Google Live Traffic data and Cheetah's live dynamic re-optimization occur continuously with every live changing event on the road, resulting in pinpoint operational accuracy. The Cheetah platform has been successfully integrated with its customer's enterprise technology platforms supporting many different verticals. These enterprise customers include the likes of FedEx, Macy's, JS Logistics, Ward Trucking, Central Freight and Cardinal Health. These system integrations incorporate a variety of operational systems like POS, E-commerce, WMS, TMS and accounting production systems to synchronize the entire end-to-end logistics process.



CHEETAH.
Logistics Technology



BUSINESS OPTIMIZATION BENEFITS:



DISPATCH LOCATIONS: 92 --> 1



DISPATCHERS: 110 --> 6



VEHICLES: 1000 --> 600



CALL TIME: 17 min -- > 4 min



68% DECREASE IN NUMBER OF CALLS



CHEETAH WORKS

CALL US TO LEARN MORE

1.888.CHEETAH (243.3824) X205

WWW.CHEETAH.COM